Monday Morning Leadership: Lessons From a Trusted Mentor

Sunday, Feb. 22, 2015
10:00 a.m. – 11:45 a.m.

Presented by

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Horseshoe Bay, Texas
Preparing for your finest hour

1. Sometimes ...

2015 ... Your Finest Hour Notes

3. Why People Don’t Do What They Are Supposed to Do

4. Sometimes ...
Your Finest Hour

- Drivers and Passengers
- Keep the Main Thing the Main Thing
- Escape From Management Land
- Do Right
- Enter the Learning Zone

Drivers and Passengers Notes:

Choices
Keep the Main Thing the Main Thing Notes:

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Escape from Management Land Notes:

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Listen Up, Leader!

1. Hire tough - Dehire those who are not carrying their share of the load.
2. Coach us to become better
3. Clear the path
4. Become your very best

Your Team
Coach Us!

30%
50%
20%

The Magic Question

The Do Right Rule notes:
2015 …Our Finest Hour!

1. I drive our success – no matter what.
2. I keep the main thing the main thing.
3. I escape from management land.
4. I protect my integrity.
5. I enter into my learning zone.
Find the right person for FREE with ARA’s job board

RentalCareers.com

Use this recruiting resource to connect your business with the right people

Go to the American Rental Association’s (ARA) job board on the industry’s only official Rental Career Center — RentalCareers.com.

ARA’s rental-specific job board:

• Connects you with the candidates you need — talented individuals who want to work in the equipment rental industry.

• Allows you to post jobs and find candidates — all are free, thanks to ARA membership.

See how ARA’s Rental Career Center can help you.

Go to RentalCareers.com.
Click on “For Employers” or call 800-334-2177.
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Know where you stand with the brand-new 2014 Compensation and Benefits Report from the American Rental Association.

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- Vacation and Sick Pay
- Health Insurance
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